

“Digital Nomadism” put to the test

Three young creatives travel through South America, take their business along and explore the working culture of the future

The Idea

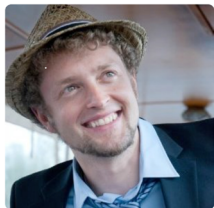
If everything is in the cloud, then why stay at home?

The way we work is changing. Thanks to new tools and technologies more and more people work independent of time, place and corporate organisations. They take work into their own hands and craft an alternative lifestyle that’s better for our own souls, our loved ones and possibly our planet – that’s the dream they’re chasing.

Fabian, Dominic and Vin share this optimism, which takes them to the other side of the world. Two of them run an IT business themselves, which needs nothing but their bright minds and an internet connection to operate. That’s why they pack up their office, hop into a Landrover and and go out to explore. The mission on the road: serving their clients just as well as at home, and tracking down alternative working models from Santiago de Chile to São Paulo in the meantime, sharing experiences and documenting the trip online.

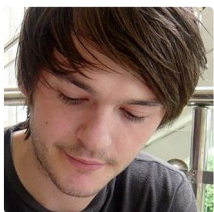
The trio meets freelancers, entrepreneurs and digital life artists: people who use the tools of the internet age to craft the lifestyle they have been dreaming of. StartupDiaries.org follows the experiment of the three creatives without office. But most importantly, it tells the stories of people who already today redefine the way we work – **the potential pioneers of a “working revolution”**.

The Team



Fabian loves working while travelling and is fascinated by the freedom that digital tools seem to have in store.

Fabian is an entrepreneur and adventurer – usually alternating. StartupDiaries.org is his attempt to intertwine the two even more closely. He’s the founder of the project and navigates the team through the startup landscape of his former domicile South America. Fabian tracks down interesting individuals and uses his talent to connect people and ideas. Meanwhile, he will assure that his own business does not get sea sick during this rocky ride.



Dominic is internet enthusiast and tech talent – and excited about slurping a coconut on the job soon.

Dominic is in charge of running operations and scaling up the business in the Landrover. The Rumanian project manager believes that the future belongs to freelancers and free-thinkers, and sympathises with anyone using “the cloud” to make this vision come true.



Vin is a school dropout – and the ideal hunter of new working models for precisely this reason.

Vin is looking for inspiration outside of office cubicles. He has worked all kinds of jobs and is well travelled. The Vietnamese now brings these experiences to StartupDiaries.org, where he complements the team as driver, camera man and lateral thinker on both sides of the lense.



The Landrover Defender is the car, office and home of the three travellers at the same time.

And it’s got all the skills – born in 1997, with 280.000km down, consuming less than 10 litres and equipped with everything one could need on the road: solar panel on the fold out roof, kitchen sink, fresh water tanks, a fire alarm and even a cable winch in order to clear every possible obstacle in the team’s way.

The Trip

Start: December 2014 in Buenos Aires

Duration: estimated six months

Route: Argentina >> Chile >> Peru >> Colombia >> Brasil

Plus possible detours into neighbouring countries.

Follow our journey



The Trend: a shifting work culture

The internet defines our age and changes everything. But collaborative tools are only one of “8 indisputable reasons” why we do not need offices anymore ([Forbes, 2013](#)).

When asking the protagonists of this movement, they have plenty of good reasons for freelancing, remote work and tele-commuting. Control over one’s schedule, being your own boss and following one’s passions are only the most popular ([Elance, 2012](#)).

These so-called digital nomads are united by the enthusiasm that drives them to create and continually re-invent their working models: [Some of them tell their stories here.](#)

The Offer

Use the authentic content for your editorial work and follow StartupDiaries.org on their trip through South America – and into the future of work. We offer professional audio, video and text content as well as images from every stop along the route. Whether in the form of a product test of digital tools, interviews with emigrants and working nomads or a tour through the startup ecosystem of a place of your choice – we’re looking forward to your ideas for collaboration.

Telecommuting is the future of work:
„Talent-Sharing“ is part of the Sharing Economy:

Why remote work is booming

Remote work has become mainstream

Graduates choose freelancing over traditional careers